



# Tree of the Year Nepal 2020

(Winning Photograph of Tree of the Year Nepal 2020)



## **Introduction:**

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Tree of the Year Nepal has been organized by CREASION since 2017 with the aim of promoting and encouraging the conservation of trees and the biodiversity. In 2020, it was launched on August 19 on the day of the World Photography Day and invited amateur photographers, professionals, youth, conservationists or anybody with a picture and story of a tree to submit their entries. The 4th Tree of the Year Nepal was organized in partnership with United Nations Volunteers Nepal (UNV Nepal).

## **Objectives:**

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The general objectives of the 4th Tree of the Year Nepal 2020 were:

1. To create awareness about the importance of trees and its impact on the biodiversity through storytelling
2. To apply a bottom- up approach in communicating the message of conservation of biodiversity
3. To enhance the interest of youth in conservation of biodiversity through a digital medium and help them connect to nature

## **Judging Panel:**

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The judges for Tree of the Year Nepal 2020 hailed from different backgrounds and expertise. The judges were:

- 1) Nisha Adhikari Malla: Goodwill Ambassador, Tree of the Year Nepal, Actress, Model, Producer, Mountaineer
- 2) Dr. Chudamani Joshi: Landscape Ecologist; Special Advisors to the Embassy of Finland, Kathmandu
- 3) Moon Gurung: Country Coordinator, United Nations Volunteers Nepal (UNV Nepal)
- 4) Ranjit Acharya: CEO, Prisma Advertising
- 5) Bikash Karki: President, Photojournalists Club; Photo Editor, Annapurna Post

## **Tree of the Year Nepal 2020:**

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### **Modality:**

Tree of the Year Nepal 2020 was conducted entirely online. The applicants were required to either submit their entries through an online form or via email. After the sorting of the entries, they were handed over to the judges for evaluation. The winners were selected and a Closing Ceremony was conducted through Zoom to declare the winners.

### **Entries Details:**

A total of 226 entries were received from participants from all the provinces of Nepal.

### **Closing Ceremony:**

The closing ceremony was conducted on October 7, 2020 via a Zoom session. The event was attended by over 100 participants and judges. The Country Representative of WWF Nepal, Dr. Ghana S. Gurung was a special guest of the event.

Along with the declaration of the winners, the closing ceremony also featured special addresses from judges as well as Dr. Gurung and Aanand Mishra, the Founder and President of CREASION.

### **Winners:**

The winners of the 4<sup>th</sup> Tree of the Year Nepal were as follows:

First Place: Kamal BK

Second Place: Saira Khadka

Third Place: Barsha Thapa Magar

Special Mentions: Shiva Prasad Poudel

The winners are awarded with certificates, cash prizes and entry to Asian Tree of the Year, continent- wide competition.

**Winning Entries:**



*Winner, Tree of the Year Nepal 2020*



*1st Runner Up, Tree of the Year Nepal 2020*



*2nd Runner Up, Tree of the Year Nepal 2020*



*Special Mention, Tree of the Year Nepal 2020*